INDUSTRIES LTD

PRODUCT CATALOGUE



DH Industries @2024

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WHO WE ARE

Founded in 2015 in Ghana, DH Industries (DHI) has rapidly established itself as a leader in the detergent, home, and personal care products sector, serving both local and international markets. With a dedicated team of over 500 professionals, we take pride in manufacturing all our brands in Ghana, ensuring top-quality products while supporting the local economy. Our factory and distribution headquarters are strategically located in Tema, complemented by distribution centers in Accra and Kumasi, allowing us to efficiently meet the needs of customers nationwide.

At DH Industries, we are committed to setting new standards in cleaning excellence. We utilize premium ingredients and advanced manufacturing processes to deliver the best in personal care. Our extensive product portfolio includes multipurpose, laundry, and luxury bar soaps, liquid soaps, antiseptics, and both powdered and liquid detergents.

By expertly blending tradition with modern innovation, we cater to the diverse preferences of our clientele. Our focus on the comfort and well-being of women and their families distinguishes us in the industry, while our product range for young adults addresses their growing awareness of personal hygiene and skincare.

We believe that our quality offerings in detergent, home, and personal care are essential for a healthy lifestyle, going beyond mere products to enhance everyday living.

VISION

Why we exist?	What we do?	How we do it?
Empower women to do more in their lives beyond household cleaning.	Provide Women with efficient high quality cleaning products resulting in more time for them to attend to other important matters in life.	Produce best quality to price ratio accessible detergent, home and personal care consumer products.

MISSION

Our mission is to champion women's empowerment by delivering exceptional cleaning products that free up their time, enabling them to pursue their passions and dreams beyond household responsibilities.

WHY CHOOSE US

At DH Industries Limited, we distinguish ourselves through a blend of tradition, innovation and an unwavering commitment to quality. Our products offer more than just effective cleaning, they provide a feeling of luxury and care.

By choosing DH Industries, you're selecting Detergent, Home and Personal Care Products that not only meet your needs but also contribute to the well-being of the communities we serve. Trust us to enhance your everyday cleaning experience with products that truly make a difference.


For Easy & Clean Wash
with Sweet Fragrance
Do it your way!

POWDER DETERGENT

MADAR POWDER DETERGENT



A multipurpose, powerful washing powder; tough on stains, soft on fabrics and gentle on skin. Leaves a refreshing lasting fragrance.

USES: Laundry, Floor Cleaning, Brightening and Dish Washing.

AROMA: Perfumed.

Sizes	3kg	1kg	500g
Pcs/Box	1	6	12

Sizes	4.5kg	2.7kg	800g	400g	150g	80g	30g
Pcs/Pack	2	6	10	12	40	100	150

POWDER DETERGENT

NOURA POWDER DETERGENT



A multipurpose washing powder with oxygenated whitening agent for stain removal. Soft on fabric and skin with a refreshing fragrance.

USES: Laundry, Floor Cleaning, Brightening and Dish Washing.

AROMA: Perfumed.

Sizes	3kg
Pcs/Box	1

Sizes	800g	150g	30g
Pcs/Pack	10	40	150

POWDER DETERGENT

LIDO POWDER DETERGENT



A multipurpose, affordable washing powder:
tackles tough stains, leaves a delightful fragrance,
gentle on fabric and skin.

USES: Laundry, Floor Cleaning, Brightening and Dish Washing.

AROMA: Perfumed.

Sizes	3kg
Pcs/Box	1

Sizes	800g	350g	140g
Pcs/Pack	10	12	40

MULTIPURPOSE BAR SOAPS

MADAR MULTIPURPOSE SOAP



A fragrant blend of natural oils and cleansing agents, perfect for laundry, hands, dishes, and more, leaving behind a gentle, refreshing scent.

USES: Versatile for bathing and laundry, stains, dirt, oils, and odors removal from clothing and other fabrics.

AROMA: Blue, White, Yellow, Pink, Transparent.

Sizes	300g	220g	115g
Pcs/Box	36	36	48

MULTIPURPOSE BAR SOAPS



NOURA BAR SOAPS

Deep moisture for your skin, derived from natural extracts and ingredients, all at an affordable price.

USES: Versatile for bathing and laundry, stains, dirt, oils and odors removal from clothing and other fabrics.

AROMA: White.

Sizes	275g	150g
Pcs/Box	36	48



LIDO BAR SOAPS

An affordable soap made of natural oils and cleansing agents. Perfect for laundry, hands, dishes and more, leaving behind a gentle and refreshing scent.

USES: Versatile for bathing and laundry, stains, dirt, oils and odors removal from clothing and other fabrics.

AROMA: White.

Sizes	220g
Pcs/Box	36

MULTIPURPOSE BAR SOAPS



TOPCO BAR SOAP

A versatile, natural multipurpose bar soap that is both economical and effective. Designed to combat tough stains and odors, it preserves fabric softness and color vibrancy with each wash. It's gentle on the skin and suitable for all other personal care needs.

USES: Versatile for bathing and laundry, stains, dirt, oils and odors removal from clothing and other fabrics.

AROMA: Perfumed.

Sizes	250g	150g
Pcs/Box	36	48

TOILET BAR SOAPS



MADAR ANTISEPTIC TOILET SOAP

This high-quality antiseptic bar soap provides excellent protection and cleanliness. Enriched with powerful antiseptic agents, it safeguards against harmful bacteria and germs.

USES: Perfect for daily bathing, it gently cleanses the skin while effectively removing impurities.

AROMA: Classic.

Sizes	150g
Pcs/Box	24



MADAR EVIDA TOILET SOAP

Crafted with a rich mix of moisturizing oils and top-tier cleansing agents, this soap leaves your skin feeling smooth and soft.

USES: Perfect for everyday bathing.

AROMA: Mystic Flower, Serene White.

Sizes	150g
Pcs/Box	24

TOILET BAR SOAPS



MABEL TOILET SOAP

Luxury bar soap, crafted to moisturize and leave your skin feeling irresistibly smooth with an experience of freshness paired with a delightful fragrance.

USES: Perfect for everyday use, providing gentle cleansing and deodorizing.

AROMA: Strawberry, Lemon, Tangerine.

Sizes	150g
Pcs/Box	18

TOILET BAR SOAPS

PERLA TOILET SOAP



Premium soap, made from natural extracts and ingredients, for superior skincare.

USES: Perfect for personal care, deodorizing, and gentle cleansing, leaving your skin refreshed without irritation.

AROMA: Rose, Glycerin, Aloe Vera, Shea Sky.

Sizes	175g	105g
Pcs/Box	18	36

LAUNDRY BAR SOAP



MADAR LAUNDRY SOAP

Gentle and powerful laundry soap made from natural oils. Safe for all fabrics, removes tough stains and leaves a long-lasting fragrance.

USES: Perfect for washing clothes, removing stains and odors, brightening whites, and preserving fabric quality.

AROMA: Perfumed.

Sizes	240g
Pcs/Box	24



BRISA LAUNDRY SOAP

Budget-friendly, natural laundry soap. Gentle on fabric, tough on stains.

USES: Perfect for washing clothes, removing stains and odors, brightening whites, and preserving fabric quality.

AROMA: Classic, Yellow.

Sizes	285g	250g	150g
Pcs/Box	36	36	24

LAUNDRY BAR SOAP



NOURA LAUNDRY SOAP

Crafted from natural extracts and ingredients, this affordable soap provides deep cleaning for all types of laundry.

USES: Perfect for washing clothes, removing stains and odors, brightening whites, and preserving fabric quality.

AROMA: Non-perfumed.

Sizes	315g
Pcs/Box	24



MO LAUNDRY SOAP

Laundry soap from natural oils, with a gentle formula that moisturizes and rejuvenates, leaving clothes soft and fresh.

USES: Perfect for washing clothes, lifting stains and odors, brightening whites, and preserving fabric quality.

AROMA: Perfumed.

Sizes	230g
Pcs/Box	36

LAUNDRY BAR SOAP



MO JUMBO TRANSPARENT SOAP

Perfumed soap infused with milk essence that comforts the skin and leaves long-lasting freshness.

USES: Cleaning clothes, removing stains and odors, brighten whites, and maintaining fabric quality.

AROMA: Perfumed.

Sizes	340g
Pcs/Box	24



MO LONG BAR LAUNDRY SOAP

Laundry soap from natural oils, with a gentle formula that moisturizes and rejuvenates, leaving clothes soft and fresh.

USES: Perfect for washing clothes, lifting stains and odors, brightening whites, and preserving fabric quality.

AROMA: Perfumed.

Sizes	800g
Pcs/Box	16


For Cleaner Dishes
with Sweet Fragrance
Do it your way!

LIQUID DETERGENT



MADAR RENZO MULTIPURPOSE

Versatile liquid detergent crafted with powerful surfactants and a pleasant fragrance.

USES: Perfect for dishwashing, car washing and general cleaning.

AROMA: Lemon, Apple.

Sizes	2L	750ml	400ml	200ml
Pcs/Box	6	12	12	24



LIDO MULTIPURPOSE

Effective cleaning detergent with strong surfactants and a vibrant tangerine fragrance at an affordable price.

USES: Perfect for dishwashing, car washing and general cleaning.

AROMA: Tangerine.

Sizes	540g
Pcs/Box	12

For Clean & Sparkling Floors
with Sweet Fragrance

Do it your way!



LIQUID BLEACH



MADAR ZONE LIQUID BLEACH

Innovative formula for surfaces, tools and white laundry. Ideal for white cloth fibers and for cleaning without fading, with a refreshing pine scent.

USES: Perfect for cleaning and disinfecting toilets, sanitizing surfaces and food preparation areas, whitening and brightening laundry, removing mold and mildew and tackling tough stains.

AROMA: Pine.

Sizes	1L	500ml	250ml
Pcs/Box	12	12	15



MADAR JAVEL LIQUID BLEACH

Innovative formula for surfaces, tools and white laundry. Ideal for vegetable, legumes and fruits washing to kill germs.

USES: Perfect for cleaning and disinfecting toilets, sanitizing surfaces and food preparation areas, whitening and brightening laundry, removing mold and mildew and tackling tough stains.

AROMA: Non-perfumed.

Sizes	1L	500ml	250ml
Pcs/Box	12	12	15

LIQUID BLEACH



LIDO ZONE LIQUID BLEACH

Brighten whites, clean surfaces and tools with one powerful affordable formula. With an invigorating scent of lemon citrus.

USES: Perfect for cleaning and disinfecting toilets, sanitizing surfaces and food preparation areas, whitening and brightening laundry, removing mold and mildew and tackling tough stains.

AROMA: Lemon Citron.

Sizes	1L	250ml
Pcs/Box	12	15



LIDO JAVEL LIQUID BLEACH

A powerful and affordable formula that cleans surfaces, brightens white fabrics, and effectively removes germs from vegetables, legumes, and fruits.

USES: Perfect for cleaning and disinfecting toilets, sanitizing surfaces and food preparation areas, whitening and brightening laundry, removing mold and mildew, and tackling tough stains.

AROMA: Non-perfumed.

Sizes	1L	500ml	250ml
Pcs/Box	12	12	15

LIQUID ANTISEPTIC

MADAR GETTOL DETERGENT



Superior antiseptic fortified with high-grade components designed to combat a wide spectrum of bacteria and germs.

USES: Surface Sanitization, sanitizing of medical equipment.

AROMA: Classic, Lemon.

Sizes	500ml	250ml	125ml	75ml
Pcs/Box	24	24	48	48

Keeping the family safe begins with clean hands



HANDWASH LIQUID SOAP



MADAR ANTIBACTERIAL HAND WASH LIQUID SOAP

Premium handwash made with moisturizers for deep cleansing and powerful elimination of bacteria and viruses.

USES: Perfect for hand and face washing.

AROMA: Serene White, Ocean Breeze.

Sizes	300ml
Pcs/Box	24

GLASS CLEANER



MADAR GET GLASS CLEANER

Premium cleaning liquid designed to leave glass surfaces sparkling clean.

USES: Perfect for cleaning glass surfaces, car windows and mirrors.

AROMA: Perfumed.

Sizes	750ml
Pcs/Box	12

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